# STAYSAFE St Andrews

## **Our COVID Charter**

Working together to make St Andrews safe and secure for everyone.

#LoveStAndrews #LovetovisitStAndrews



# **Over 300**

businesses and organisations from across St Andrews have come together to make our town a safe and secure place to visit, work and live. By agreeing to this charter, we are committed to:

# Safeguarding our communities

Protecting the health and wellbeing of our visitors, residents, employees and students.

#### **Caring for our visitors**

Giving visitors the confidence to visit St Andrews and to safely experience our wonderful town and coast.

**Securing our economy** As one of Scotland's top 5 most popular destinations, tourism accounts for around 1 in 5 jobs in St Andrews and contributes about £110 million per year to our local economy.

#### StaySafe St Andrews Strategy

We will work together to adopt a unique whole-town approach that strives to deliver the highest standards prescribed by government and is responsive to changing guidance over time.

This collective approach is embodied by "five Cs" - with clean, considerate and cautious actions. underpinned by clear communications and community-minded support.



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Hygiene and cleaning protocols that deliver the highest standards outlined by the Scottish Government and other regulatory bodies.

Clean

Hand washing or sanitising facilities at entrances and exits to premises, and where there are points of contact around our premises or site.

Providing appropriate protective

**Considerate** 

equipment for staff and visitors as required.

Social distancing to welcome guests, while operating proactive visitor flow management both inside and outside our premises for both staff and customers.

We will ask our visitors and residents to take individual and collective responsibility for helping to keep St Andrews a safer place. This includes:



Following the 'know before you go' approach.

Carefully planning to follow local and national guidelines.



**Maintaining social** distancing at the prescribed distance.



Washing hands regularly for at least 20 seconds.



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#### Staying at home

if any symptoms of coronavirus are displayed by you or any member of your household.



#### Being patient and understanding.

We are all working to ensure that everyone feels safe and secure in our town and countryside.



Encouraging the use of face coverings where possible and practical.



## **Cautious**

STAYSAFE St Andrews

Effective and ongoing training for all staff in best practice protocols.

Ensuring rapid response protocols are in place for managing infections in line with Scottish Government Guidance. We will regularly update these protocols, publish them on our websites and ensure that all visitors are aware of them before their visit.



Communication with visitors before and during visits. We will ensure they receive our famous warm welcome. We will help them to understand and engage with the steps we are taking to make St Andrews a safer place for everyone.

Digital excellence, moving as much quality content online as possible, and ensuring that our websites are easy to navigate, up to date, and mobile-enabled, offering fast secure payment and booking options.

### **Community**minded

Striving to ensure St Andrews is open and accessible for everyone.

Encouraging positive localism, proactively working together with our

community to build a culture of trust and respect, minimising our environmental impact and building a strong and resilient community.

#### Supporting the local economy

by collaboration with local business, engaging local supply chains, promoting local buying and continuing to invest in the local community.

The following organisations supported the development of this charter and are committed to supporting its objectives and actions:

Tourism St Andrews Members The Adamson Adamson Links **Beach House Walk** BID St Andrews Blown Away British Golf Museum Byre Theatre The Byre Theatre Cairnsmill Caravan Park Castlemount & **Castle Cottages** Cllr Jane Ann Liston Community Aid St Andrews **Craigtoun County** Park **Criterion Bar** Cromars

The Dolls House Fairmont St Andrews Fife Farmers Market **Fife Tourism** Partnership Fisher and Donaldson Forgans Fraser Gallery St Andrews Haar Restaurant The Hamish Foundation Hams Hame The Haven Hotel Du Vin Jannettas Gelateria Johnstons of Elgin The Keys Bar **Kingsbarns Distillery** 

Links Golf St Andrews Lux St Andrews Mitchell's

Restaurant and Deli Morrisons

Next Door Old Course Hotel Golf Resort & Spa

The Peat Inn **Rufflets Hotel** 

Savour St Andrews Scotland's Secret

Bunker The Seafood Ristorante

Short Stay St Andrews

Spoiled Hairdressing Spoiled Life

Association St Andrews Beach Wheelchairs St Andrews

St Andrews B&B

Stay in St Andrews

Stay St Andrews

Strachan Tours

**Tayport Distillery** 

Travelling the

University of

St Andrews

University of

**Community Fund** 

St Andrews RBS

University of St

Association

The Vine Leaf

Visit Scotland

The Wardlaw

Westport Printers

Museum

The Vic

Andrews Student

Fairways

Members

Tailend

**Botanics** 

St Andrews Citizen St Andrews Coach

Houses St Andrews

**Community Council** St Andrews

**Community Trust** 

St Andrews Environmental Network

Travel

Trust

Starbucks Starfish Travel

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This charter was commissioned by Tourism St Andrews, a volunteer Local Tourist Association constituted under the Fife Tourism Partnership

The charter was developed by Urban Foresight for Tourism St Andrews.

St Andrews Golf St Andrews Links

St Andrews Voices